





#### For business users

# Supercharge your visual analytics

Data is getting created at a faster pace than ever. However, to uncover game-changing business insights requires a platform that makes understanding data easy and that provides answers lightning fast. Together, Yellowbrick and Tableau deliver the fastest visual analytics platform, enabling you to get deeper insights and in real-time.

Yellowbrick is a next-generation cloud data warehouse designed from the ground up for modern analytics and it offers the best performance and economics in the industry. With Yellowbrick and Tableau, you can explore your data and see results instantly. Get richer insights by consolidating data from existing silos as Yellowbrick delivers real-time analytics on terabyte to petabyte scale data sets. But more importantly, and as many top brands have done so, Yellowbrick and Tableau enable you to transform your business and gain a competitive edge.

To learn more, visit yellowbrick.com/tableau



### Visualize data in real-time

Explore data and get insights with sub-second results



# Get richer insights without data silos

Consolidate data and get a better understanding of your business



## **Enable business transformation**

Yellowbrick and Tableau enable your business to go to the next level

#### **Success stories**



**106X** 

Faster than SQL engines on Hadoop

Deeper insights with 5 years of historical data



Top digital campaign provider

147X

Faster than Snowflake

Campaign refresh every 2 hours versus daily



BMW Group Financial Services

152X

Faster than SQL Server

Lower costs and ROI in less than 2 years